

Privacy Policy and Consents

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1. Objective and responsible authority

This Privacy Policy clarifies the nature, scope and purpose of processing (i.e., collecting and using, including consents) of personal and other data within our Services, including websites, functions and contents (hereinafter referred to as to "Services" or "Website").

This Privacy Policy applies independently of the domains, systems, platforms and devices (e.g. desktops or portable devices) used to operate our Services.

Service provider and data processor is webme GmbH, Virchowstrasse 20 b, 90409 Nuremberg GERMANY (hereinafter referred to as "we" or "us").

You can access the Privacy Policy at any time at <http://www.own-free-website.com/en/Privacy-Policy.php>. For a printer-friendly version of the Privacy Policy please click [here](#).

2. Essential information for data processing and security

We process personal user data only in compliance with the relevant data privacy provisions and we adhere to the principle of data avoidance and minimisation. This means user data is only used when legally permitted or where consent is present, especially if the data processing is necessary in order to provide the requested Services, is requested by law or we may rely on a consent of a user.

We take organisational, contractual and technical security measures in accordance to the state of the art ensure that the provisions of data privacy laws are complied with and, as a result, the data processed by us is protected from accidental or intentional manipulations, loss, destruction or access by unauthorised persons.

If we inform you on us using third-party contents, tools or services where their providers are located outside of the European union please take into consideration that will likely transfer your data to their country of location. These data transfers are either rely on your consent or are legally permitted (and if the needed data protection standards are met)

3. Processing of personal data

Personal data, in addition to the use expressly named in this privacy policy, is used for the following purposes, if permitted by statute or consent:

- The provision, execution, maintenance or optimisation and protection our Services.
- Ensuring effective customer services and technical support.

We only transfer user data to third parties if it is necessary for accounting purposes (e.g. to a payment service provider) or for other purposes, when these are necessary for us to meet the contractual obligations towards users. As provided for by applicable provisions

we are entitled to disclose and submit data for criminal prosecution and risk prevention purposes.

Upon contacting us (e.g. by contact form or email), user information is saved for the purpose of processing the request and for the event that follow-up questions arise.

4. Registration and termination

Users essentially decide themselves which data they disclose about themselves and who can access it.

The following mandatory information is collected within the user registration process:

- Desired Domain
- Email address
- Password (saved in encrypted form)

Beyond the aforementioned information, each user decides themselves whether to provide further information (e.g. contents on their particular websites).

In the case of successful termination, it's up to users to secure their data before the end of the agreement.

5. Domain Registration

Please note: In case of domain registrations we disclose certain personal data to registrars and registering organizations. Such data will be stored by the registering organizations and published in Whois databases, where they will be basically accessible to anyone.

As an example, when registering a ".de"-domain, currently the name and the address of the domain owner, the administrative and technical contact person and the zone manager, as well as phone and fax numbers and email addresses of the administrative and technical contact person and the zone manager will be disclosed to and stored by DENIC e.G. Name and address will be accessible via the Whois-query on the internet. For .com-, .net- and .org-domains, for example, also the phone and fax number as well as the email address of the administrative contact person will be disclosed and made accessible to anyone in the Whois-databases.

6. Collecting access data (log files)

We collect data every time the server on which this service is based is accessed (known as server log files). Names of websites accessed, the file, date and time they were accessed, quantity of data transferred, the report of successful access, browser type and version, the user's operating system, referrer URL (the previously visited site), IP address and the requesting provider are included in this access data.

Without making reference to the user's person or any other profile creation, we use the protocol data in accordance with legal provisions to statistically assess data for the purpose of operating, safeguarding and optimising our Services. We reserve the right however to verify the protocol data at a later date if there is justified suspicion of illegal use based on specific indications.

7. Cookies

Cookies are information which is transferred from our web server or third-party web servers to the user's web browser and are saved there for further retrieval. Within the framework of this Privacy Policy, users are informed of the use of cookies within the context of pseudonymously measuring the Internet audience.

Most of our Services is also possible without using cookies. If users do not wish for cookies to be saved on their computer, they are requested to deactivate the appropriate option in their browser's system settings. Saved cookies can be deleted in the browser's system settings. The exclusion of cookies can lead to limitations in the functionality of the online service.

You can find and manage many online ad cookies from companies by visiting the American website <http://www.aboutads.info/choices/> or the EU page <http://www.youronlinechoices.com/>.

8. Google Analytics

We use Google Analytics, a Google Inc. ("Google") web analysis service. Google uses cookies, text files that are saved on users' computers and allow the use of the online service to be analysed. The information generated on the user's use of the online service by the cookie is generally transferred to a Google server in the US where it is saved.

Google will use this information on our behalf in order to assess users' use of the online services, in order to compile reports on the activities within this online service and in order to render additional services for us associated with the use of the online service and Internet use. Google may use the data in order to create user profiles.

We only use Google Analytics with activated IP anonymization. This means that Google shortens user IP addresses within an EU member state or in other contractual states of the Agreement on the European Economic Area. Only in exceptional cases is the full IP address transferred to a Google server in the US where it is shortened.

The IP address transferred by the user's browser is not linked to other Google data. Users can prevent cookies being saved through the appropriate setting on their browser software; users can also prevent the acquisition of the data generated by the cookie and related to the use of this online service in addition to the processing of this data by Google by downloading and installing the available browser plug-in at the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>.

Please refer to Google's websites for further information on privacy protection, commercial use, settings and opt-outs:

<https://www.google.com/intl/en/policies/privacy/partners/> ("How Google uses data when you use our partners' sites or apps"),

<http://www.google.com/policies/technologies/ads> ("Advertising"),

<http://www.google.de/settings/ads> ("Make the ads you see more useful to you") and

<http://www.google.com/ads/preferences/> ("Ad's Settings").

9. Google AdSense

Our Services use Google AdSense, a web analytics service provided by Google Inc., USA ("Google"). Google AdSense uses so called "Cookies", which are stored on your computer, which allows to analyse the use of the Services. Google AdSense also uses "Web Beacons" (small invisible images) to collect information. Through the use of "Web Beacons" simple actions such as the visitor traffic to the Services can be recorded and collected.

The cookie and / or Web Beacon information generated through your use of this Services (including your IP address) will be sent to and stored on a server of Google in

the U.S. Google will use this information, to evaluate your use of the site in view of the ads, compiling reports on Services activity for website operators and compile and provide other services and websites activity and internet related services. Google may use the data in order to create user profiles.

In addition, Google may also transfer this information to third parties, unless required by law or if third parties process this data on Google's behalf. Google will not associate your IP address with any other data held by Google. Storing cookies on your hard drive and the display of Web Beacons you can prevent, by pointing your browser settings to "Do not accept cookies". However, we point out, that in this case perhaps not all the features of this Services can be used to their full extent.

By using our Services, you agree to the processing of data about you by Google in the manner described above and for the purposes set.

Please refer to Google's websites for further information on privacy protection, commercial use, settings and opt-outs:

<https://www.google.com/intl/en/policies/privacy/partners/> ("How Google uses data when you use our partners' sites or apps"),

<http://www.google.com/policies/technologies/ads> ("Advertising"),

<http://www.google.de/settings/ads> ("Make the ads you see more useful to you") und

<http://www.google.com/ads/preferences/> ("Ad's Settings").

10. Facebook Social Plugins

Our Services use social plugins ("plugins") provided by the social network facebook.com, operated by Facebook Inc., 1 Hacker Way, Menlo Park, CA 94025, USA, or if you live in the European Union, Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Irland ("Facebook"). The plugins are identifiable by a Facebook logo (white letter f on blue background, the word "like" or a thumb up icon) or the notice "Facebook Social Plugin". For a full list of all social Plugins please see <http://developers.facebook.com/plugins>.

When you use a function of the Services that contain a social plugin, your device establishes a direct connection to Facebook's servers. Facebook directly transfers the plugin content to your device which embeds the latter into our Services, enabling

Facebook to receive information about you having accessed the respective page of the Services. Thus we have no influence on the data gathered by the plugin and inform you according to our state of knowledge:

The embedded plugins provide Facebook with the information that you have accessed the corresponding part of our Services. If you are logged into Facebook, your visit can be assigned to your Facebook account. If you interact with the plugins, for example by clicking "Like", or entering a comment, the corresponding information is transmitted from your device directly to Facebook and stored by it. Even if you are not logged into Facebook, there is possibility that the plugins transfer your IP-address to Facebook.

For the information on the purpose and scope of data collection and procession by Facebook, as well as your rights in this respect and settings options for protecting your privacy please visit Facebook's privacy policy: <http://www.facebook.com/policy.php>.

If you are a Facebook member and do not want Facebook to connect the data concerning your visit to our Services with your member data already stored by Facebook, please log off Facebook before using our Services and delete your cookies. You may also change how Facebook uses your data for commercial purposes within your profile settings: <https://www.facebook.com/settings?tab=ads> or by visiting the American website <http://www.aboutads.info/choices/> or the EU page <http://www.youronlinechoices.com/>. The settings are profile related, which means they apply to desktop as well as to mobile devices.

11. Facebook Remarketing

Within our services we use the "Facebook Pixel" of the social network Facebook, which is operated by Facebook Inc., 1 Hacker Way, Menlo Park, CA 94025, USA, or if you live in the European Union, Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Irland ("Facebook"). The Facebook Pixel allows us and Facebook to determine the relevant target audiences, in order to display advertisements (hereinafter referred to as "Facebook-Ads") in reference to potential interests of the users. We use the Facebook Pixel, because we want to display Facebook-Ads only to users, who displayed an interest in our services. The Facebook Pixel allow us and Facebook to determine, whether our Ads were effective and satisfactory for users by being able to comprehend users" actions, after they were forwarded to our services by clicking a Facebook-Ad.

When you visit our services, that include a Facebook Pixel, your browser establishes a direct connection to Facebook servers. Facebook directly transfers the Pixels' content to your browser which embeds the latter into our services, enabling Facebook to receive the relevant information and storing a cookie or on your device. The cookie allows Facebook to store the relevant information within your device and retrieve it for the above-mentioned purposes. The data Facebook collects is anonymous to us, thus does not reveal any personally identifiable information on you. However, Facebook may connect the data with your user profile within its network. Facebook processes your data in accordance with its privacy policy, therefore you'll get there more information on the Facebook Pixel and generally on Facebook Ads:

<https://www.facebook.com/policy.php>.

In case you want to opt out of being subject to our and Facebook's use of "Remarketing pixels" and "Visitors Action pixels" please use Facebook's opt-out settings provided within your user profile: <https://www.facebook.com/settings?tab=ads> or by visiting the American website <http://www.aboutads.info/choices/> or the EU page <http://www.youronlinechoices.com/>. The settings are profile related, which means they apply to desktop as well as to mobile devices.

12. Inclusion of services and third-party content

Third-party content, such as maps, videos or fonts from other websites, may be included in our online Services.

This always requires the service provider of this content (hereinafter referred to as a "third-party service provider") to read users' IP addresses. This is because they cannot send content to the browser of the respective user without an IP address. The IP address is therefore required in order to show this content. Further the third-party service provider may set and process own cookies and thus process user data for own purposes. They may use the data in order to create user profiles. We strive to only use such contents in accordance to the principle of data avoidance and minimisation and work only with third-party service providers, whom we trust in relation to data security.

Personalised Advertisements / Remarketing -We display personalized advertising based on personal information about customers, such as visits to our website and use of our services. Although we do not provide any personal information to advertisers,

advertisers (including ad-serving companies) may assume that users who interact with or click on a personalized advertisement meet the criteria used to personalize the ad. Our site may include third-party advertising and links to other Web sites. We do not provide any personally identifiable customer information to third party advertisers or third-party Web sites. These third-party websites and advertisers, or Internet advertising companies working on their behalf, sometimes use technology to send (or "serve") the advertisements that appear on our website directly to your browser. They may use cookies, JavaScript, web beacons (also known as action tags or single-pixel gifs), and other technologies to measure the effectiveness of their ads and to personalise advertising content. We do not have access to or control over cookies or other features that they may use, and the information practices of these advertisers and third-party websites are not covered by this Privacy Notice. Please contact them directly for more information about their privacy practices.

In the following list we give you an overview on the third-party service providers and services we use, including links to their privacy policies and opt-out-possibilities:

- Cloudflare, Inc., 101 Townsend St, San Francisco, CA 94107, USA, <https://www.cloudflare.com/>, a Content Delivery Network (CDN), which helps us to deliver contents of our Services faster, especially big media files like images or scripts using a world-wide distributed server network. Privacy Policy: <https://www.cloudflare.com/security-policy/>.
- "Criteo", Personalised Advertisements / Remarketing, Privacy Policy: <http://www.criteo.com/privacy/>, Opt-Out: <http://www.criteo.com/privacy/>.

13. Anonymized Profiles

To enable us to evaluate, improve and market our services we use anonymized user profiles which will, however, not be analysed with specific regard to individual persons. Information cannot be tracked back to an individual user.

You may object to the creation of such a user profile at any time with future effect. Please find our contact details for notifying us accordingly below.

14. Withdrawals, amendments, corrections and updates

Users have the right to obtain information, free of charge, about the personal data we save.

In addition, users have the right to correct incorrect data, withdraw consent and block and delete their personal data provided, as well as the right to file a complaint before the competent regulatory or supervisory authority.

We delete the stored personal data, as soon as it is not needed for its purposes anymore and as this is in compliance with all legal storage obligations.

15. Amendments to the Privacy Policy

We retain the right to amend the Privacy Policy in order to adjust it to legal situations that have changed or if changes are made to our Services or our data processing.

However, if a user consent is needed or the changes may influence legal agreements with a user, the changes are only made with the necessary consent of the user.

Users are therefore requested to inform themselves regularly of the content of the Privacy Policy, in particular when they repeatedly communicate personal information.

16. Contact and Notices

Please feel free to contact us:

webme GmbH

Virchowstrasse 20 b

90409 Nuremberg

GERMANY

E-Mail: support@own-free-website.com

Status: 20. October 2016